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# Pragmatic Idealism

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Enterprise Software Development Community

# Definitions

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- Pragmatic
  - matter-of-fact: concerned with practical matters
  - hardheaded: guided by practical experience and observation rather than theory
- Idealistic
  - high-mindedness: elevated ideals or conduct; the quality of believing that ideals should be pursued
  - impracticality by virtue of thinking of things in their ideal form rather than as they really are



Concerned with practical matters  
while pursuing ideals

# When?

- Change
- Competition



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# What: Accountability



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# What: Reliability



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# What: Predictability

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# What: Focus



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# What: Effectiveness



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# What: Release Cycle

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How?

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