

Pragmatic Idealism

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Definitions



Pragmatic

- matter-of-fact: concerned with practical matters
- hardheaded: guided by practical experience and observation rather than theory

Idealistic

- high-mindedness: elevated ideals or conduct; the quality of believing that ideals should be pursued
- impracticality by virtue of thinking of things in their ideal form rather than as they really are

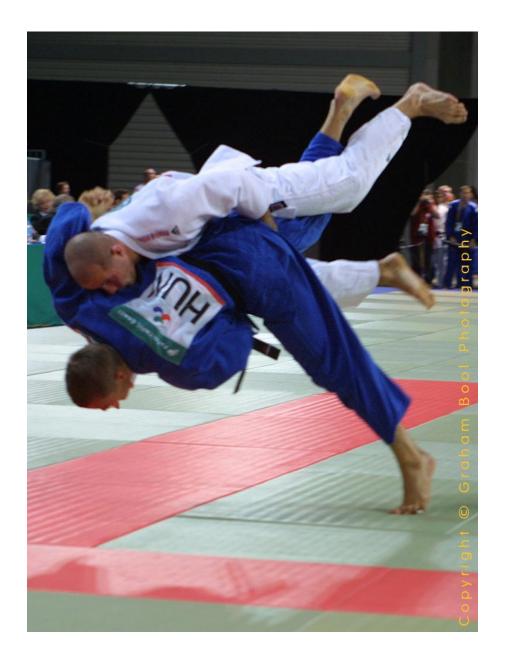




Concerned with practical matters while pursuing ideals

When?

- Change
- Competition





What: Accountability





What: Reliability





What: Predictability





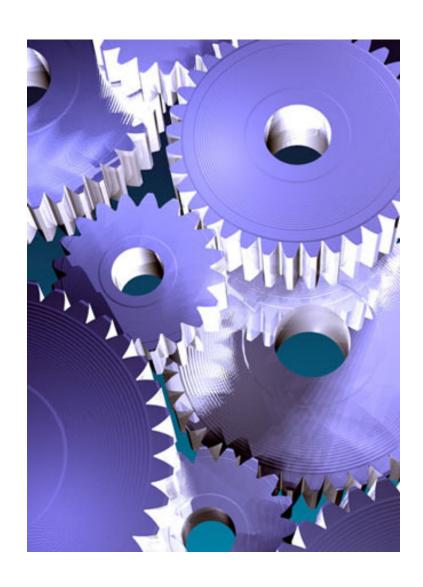
What: Focus





What: Effectiveness





What: Release Cycle





How?



