

Agile Analysis NOT Fragile Analysis



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Agile China Conference, September 11-12, 2009, Beijing, China

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Agenda

- About ThoughtWorks
- Misconceptions about Agile and Business Analysis
- "Fragile" Analysis artifacts
- The Agile Analyst Role
- Effective Techniques for the Agile Analyst
- Q&A



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About ThoughtWorks



We literally write the books on Agile and technology innovation

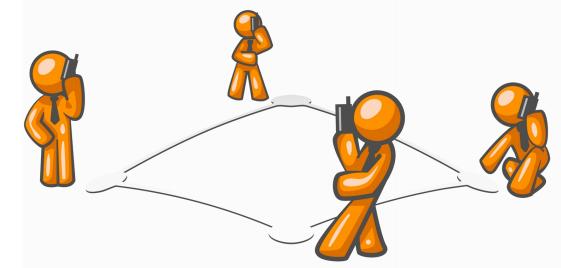
- Founded in 1993
- Global Delivery from US, UK, Canada, Australia, India and China
- 1000+ employees
- \$132M+ in revenue (2008)
- High End IT Consulting. Ideation to Production
- Application Development, Support & Evolution
- Build and Deploy: Enterprise Class, Business Critical Software
- ThoughtWorks Studios: Focused on creating Products for Agile practitioners
- World Leaders in use of Agile Software Development techniques.
- Expertise: Java, .NET, SOA, Ruby, Open Source

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Types of Analysts

- Systems Analysts
- Business Analysts
- Business Systems Analysts
- Business Process Analysts
- Interaction Designers
- User Centered Designers



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Agile and Analysis: Common Misconceptions

"Agile focuses on speed and not getting it right"

"Agile does away with the need for business analysis because programmers can just talk directly to the customer."

"Agilists do not believe in documentation and since documentation is done by analysts, there are no analysts on Agile projects."

"User Stories need to be supported by detailed requirements narratives before they can be developed"

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Agile and Analysis: Common Misconceptions

Analysis Is Not Only User Stories

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"Fragile" Analysis

- Also known as "Analysis Smells"*
- Lots of artifacts providing low level details, but nothing to articulate how it hangs together at a higher level
- Too focused on a specific implementation rather than a capability
- Missing details about user interaction
- Too much effort put into explaining obvious requirements rather than second order requirements that impact acceptance (e.g. performance, logging, security)

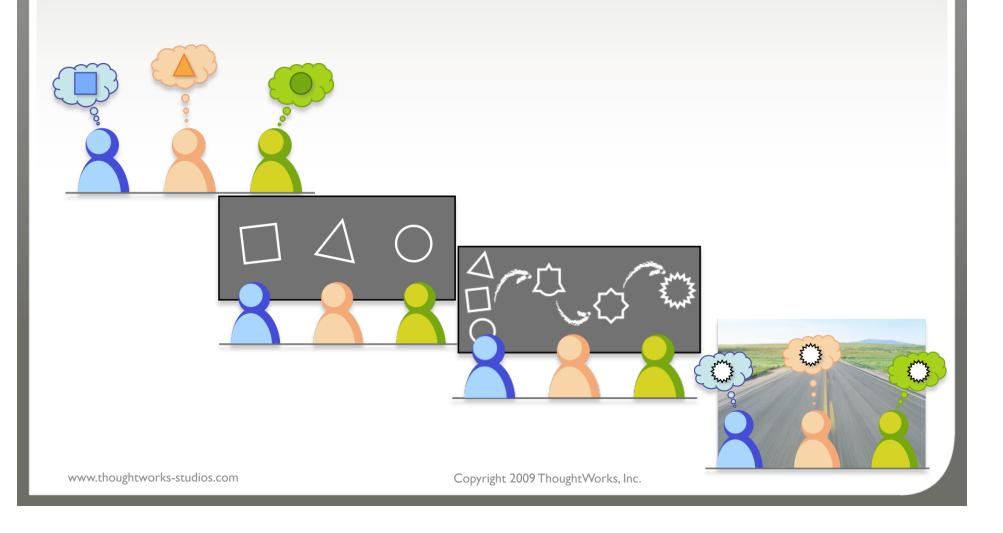


* http://c2.com/cgi/wiki?AnalysisSmells

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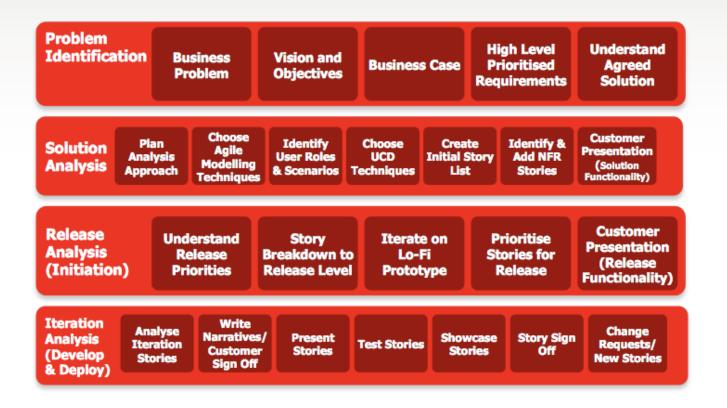


Our Goal: Shared Understanding





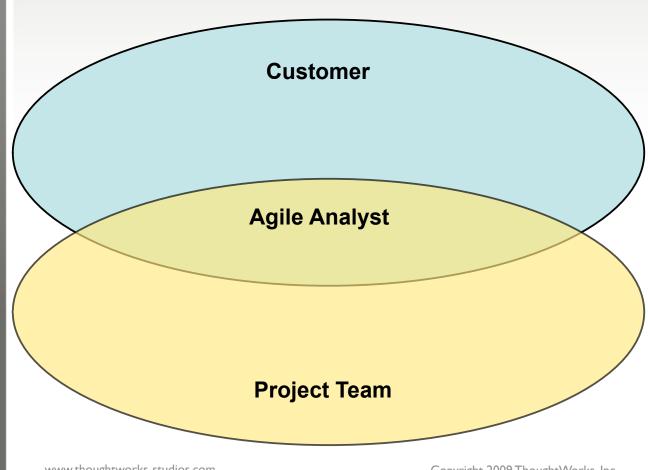
Agile Analysis Life Cycle



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Analysis Activity Groups



- Defining Objectives and Trade-Offs
- Understanding the **Business Domain**
- Identifying

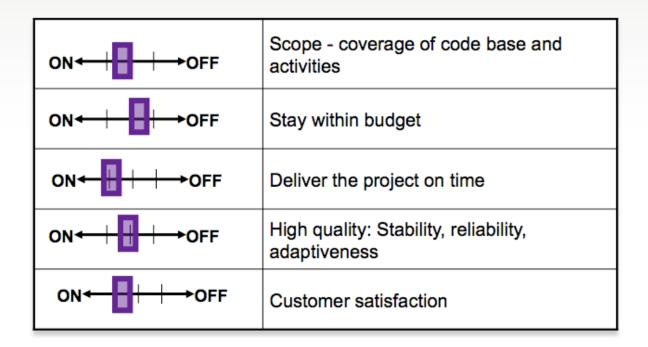
Requirements

- Clarifying Requirements
- Estimation and Release Planning
- Iteration level analysis

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Defining Objectives and Trade-Offs





Understanding the Business Domain: Roles and Goals

	Who am I?	What do I want to do?	How will you support my goals?	How important am I?
Karen	Karen 30 secretary fashion conscious lives in Surbiton forgetful	"I'm going on holiday to California tomorrow. I want to buy travel insurance"	Quickly help me buy travel insurance	\bigcirc
Chris	Chris 24 Student part time DJ lives with girlfriend drives performance car web savy	"Car insurance is so expensive, and getting someone to quote me is hard. I want to know quickly if I'm going to get a good quote"	Enter minimal details provide quick quote save quote comprehensive quote if interested	
Sara S	Sara 22 recruitment consultant seeks advice internet 'lingerer'	"I crashed my car on the way to work. We've swapped addresses, now to claim on the insurance"	Let me download claim forms Let me monitor my claim on-line	

• Roles and Goals offer a tool for identifying users of the system and their objectives

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Understanding the Business Domain: Personas



Praveen, Business Analyst

Estella, CTO



Personas provide context and a user focus

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Identifying Requirements: User Stories

User Stories are:

- The currency of Agile Development
- A placeholder for further conversation

Good stories follow the **INVEST** Principle:

- Independent
- Negotiable
- Valuable
- •Estimable
- •Small
- Testable

As a librarian, I want to be able to search for books y publication year.



Identifying Requirements: Scenarios



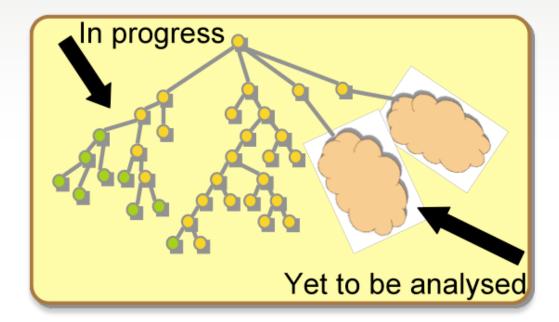
Consider a **persona** + a **task** + an **environment**

Use **Scenarios** to drive out requirements and to validate that solutions can solve the tasks identified in all possible environments.

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Identifying Requirements: Story Trees



Story Trees provide a bridge for executives to understand how requirements are being identified and decomposed as analysis takes place.

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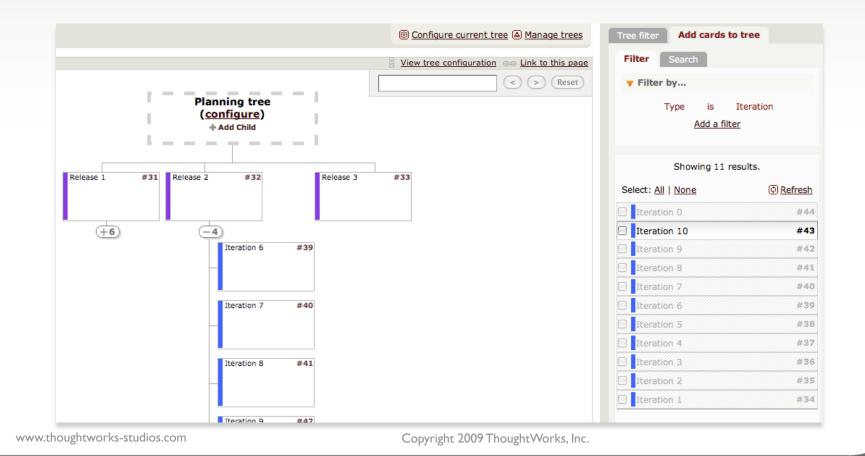
Clarifying Requirements: Prototyping

Overview Bugs	Stories All History	Source		A
		Ac	id Add with detail	<u>Collapse si</u>
For selected: Edit_properties	ag Delete More actions		List Grid Tree	Filter Types Card ex
Planning tree	(0E			Show cards where:
	(Lonigure B [D 스ᆉ @]	his tree Create a new	(ree)	Type is (not set) (Any)
				176 cards found Story
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Clarifying Requirements: Prototyping





Analyst Concerns in Estimation and Release Planning

- Having a **consistent** and **cohesive** set of features
- External time constraints: such as contracts, regulation and

compliance

- Business need to stay ahead of the competition
- Additional release dependencies & costs, i.e., user training,

advertising, sales calls.

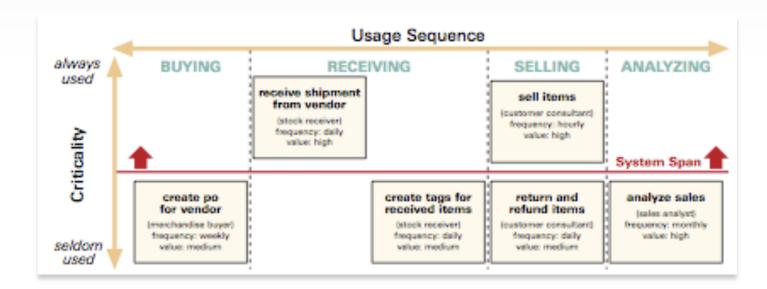
• High level milestones and events: i.e. launch date

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Functional Dependencies

"Story Mapping*" can serve as a useful tool for determining the minimally useful set of features necessary to fulfill an end to end business process.



* "How You Slice It" by Jeff Patton (http://agileproductdesign.com)

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Iteration Level Analysis

•Having the conversation

•Getting to the detailed level needed for development

Ability to clone card from one project into another (v76 - Latest version, last modified 5 days ago)	#3843
🕞 3.0 potential, 3.0 program management, 3.x potential, Bridgewater Request, Forum suggestion, Luke 3.0 (edit tags)	
As a project manager I want to clone a card in one project to another project so that I can move cards from a project where they were origina to a project where the work will happen	lly created
Current behavior	
You can't move cards between projects.	
Acceptance Criteria	
 1. Let's clone a card 1. Project admin, full, read only and light user can clone a card from old project to another project AS LONG AS s/he is a full team member (or admin) in new (anon user cannot clone a card) If this condition is not met, provide a warning. e.g. Anonymous users cannot clone a card. 2. User can clone a card on each card view. Provide a new link 'clone into' and a new dropdown for project lists. Edit Print Delete Return to analysis Clone 	project.
Select project to clone this card	

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What about Distributed Agile projects?

First law of distributed projects is: "Don't Distribute" More process is necessary when you distribute Analysts typically bear the brunt of the distribution challenge Combination of process and tools Process: Showcases, Retrospectives, Remote Stand-ups Tools: Mingle, IM, Video Conference

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The Agile Analyst Role

<u>Always</u>

- Customer Advocate
- Agile Coach
- Facilitator
- Tester
- Story "Librarian"

Sometimes

- User Experience Designer
- Customer Proxy
 - Important with distributed projects

"the analysts are there as *aides* to the customers, not as translators between customers and programmers*"

* Ron Jeffries "Business Analysis in Extreme Programming" http://www.xprogramming.com/xpmag/BizAnalysis.htm September 1, 2000



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Additional Resources





Thank You!



Passionate about Agile Analysis?

Contact me to discuss more at amonago@thoughtworks.com

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